

The Splendid Table® has horizontal and stacked logos that can be applied independently. The center of *The Splendid Table*'s logo is "Splendid" in a red (PMS 1795) that alludes to the show's origins, but with a clean, modern sans serif font. "The" and "Table" sit on either side of "Splendid" with a black serif that is warm and inviting. Below are the approved logo variations for *The Splendid Table*. When using *The Splendid Table* logo, please use only the variations provided and do not alter them.

THE **S P L E N D I D** *TABLE*®

THE
S P L E N D I D
TABLE®

B&W VERSION

Should be used when design or print restrictions dictate.
Examples: print media.

THE **S P L E N D I D** *TABLE*®

THE
S P L E N D I D
TABLE®

AVATAR / MONOGRAM

The Splendid Table has four versions of a monogram avatar that can be applied independently. They should be used for social media and as a design element where one is needed.
Examples: At the center of episode photo grids, website footers, etc.



Note that the red used in *Splendid* is PMS 1795 | HEX D22630.

For any questions about this logo, contact the Creative team at Minnesota Public Radio.