

DIGITAL AND SOCIAL MEDIA ASSETS FOR FUNDRAISING | 2018

THE SPLENDID TABLE®

DIGITAL ADS GUIDELINES

300x250



TYPE YOUR STATION (CALL LETTERS):

FONT: BROWN / REGULAR
(IF NOT AVAILABLE USE ARIAL)

SIZE: NOT SMALLER THAN 20PT
ALIGN CENTER

COLOR: WHITE

1024x512



TYPE YOUR STATION (CALL LETTERS):

FONT: BROWN / REGULAR
(IF NOT AVAILABLE USE ARIAL)

SIZE: 40PT / ALIGN CENTER
COLOR: WHITE

885x500



TYPE YOUR STATION (CALL LETTERS):

FONT: BROWN / REGULAR
(IF NOT AVAILABLE USE ARIAL)

SIZE: 40PT / ALIGN CENTER
COLOR: WHITE