

APM Distribution – Broadcast Rights (updated April 2022)

Note: APM may update these Broadcast Rights and will notify stations via email when updated.

- **Availability:** Unless otherwise noted in annual Carriage Agreement, programs are available for APM licensees and are included with the annual APM license fee.
 - o **Programming and opportunities at no additional charge:** APM Presents specials, Time Machine from The Current, Composers Datebook, The Daily, APM Research Lab
 - o **Fee-Based Programming:** Marketplace programs, BBC World Service, On Point, Performance Today, Pipedreams, SymphonyCast, The Splendid Table, Classical 24
- **Air Window:** Program must be aired within air window indicated on APMDistribution.org program page. The program can be carried multiple times within the allotted air window.
- **Editing:** Each program must be carried in its entirety as fed or provided; excerpting is permitted for fundraising or promotional purposes only.
- **National Underwriting:** Licensee must air all National Underwriting as provided on ContentDepot. Pre-Emption: We understand that, at times, the Licensee may pre-empt the program for special coverage, etc. If Licensee pre-empts a program for three or more consecutive days, they must notify APM so that APM can manage make-goods as necessary.
 - o National Underwriting copy look-up can be [found here](#). Please contact your Station Relations Representative if you have questions about copy.
- **Digital usage:** This section will be updated with any future digital or alternative platforms and technology.
 - o Simulcast Streaming is permitted and must be made available on station website without edits or interruption, in its entirety, including underwriting credits, and simultaneously with Licensee's terrestrial radio broadcast of the program. Unless otherwise noted, the audio stream cannot be made available as time-shifted or archived audio.
 - o Audio stream must be free of charge to all web users and cannot be included in any part of a subscription or premium service.
 - o Licensee agrees to include a link to the website of the program
 - o Licensee agrees to provide all information requested by APM, including data related to digital users. APM may share this information with licensing organizations.
- **Distribution Platform:** All Programming will be distributed through ContentDepot; Licensee is responsible for maintaining PRSS ContentDepot subscriptions and related fees.
- **Branding:** Licensee must use the most up-to-date Program logo and artwork made available on APMDistribution.org. Program logos and digital assets cannot be altered or co-branded (with your station logo, etc.) without APM approval.
- **Schedule Changes:** Licensee will make every best effort to communicate APM programming adds, drops and changes to APM. Updates can be communicated through the [online carriage reporting form](#) or directly through [Station Representatives](#).

On Point

Same Broadcast Rights apply.

The Daily

Same Broadcast Rights apply, in addition:

- **Branding:** The Daily digital ads and logos cannot be altered or co-branded (with your station logo, etc.) without approval by The New York Times.

BBC World Service

Same Broadcast Rights apply, in addition:

Newshour: BBC Newshour and other live programs must be aired live; no tape delaying or editing allowed.

Additional BBC World Service Terms: Additional terms apply for BBC programming and has been supplied with Licensee Carriage Agreement. Please contact your [Station Rep](#) for a copy.

Branding: BBC World Service assets cannot be co-branded (with your station logo, etc.) without approval by BBC World Service and APM.

Audio-Visual Clips: The BBC Media Partner Centre hosts a library of archived videos, with supported onboarding training, for you to download and use natively on websites and social media sites like Facebook and Twitter. As a BBC affiliate, you have access to these rights-cleared videos. To learn how to download and distribute this content, view the access guide [on our website](#).

RSS Feeds: You can include the [top stories from the BBC World Service](#) on your station's web site via RSS. Please add attribution text "BBC World Service News" or "bbc.co.uk/news" as appropriate. (Note: You may not use any BBC logo or other BBC trademark.)

Program Image and Video Usage: Please refer to additional terms around images and videos offered.

C24

Same Broadcast Rights apply, in addition:

Stations may carry any part of service, live as fed.

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