

BBC NEWS | WORLD SERVICE

THE ARTS HOUR

DIGITAL GUIDELINES

TYPE YOUR AIR TIME AS SHOWN: "TUNE IN (DAY) AT (TIME)"

Font: BBC Reith Sans, Medium

Color: White

Font Size: As denoted below

1024x512 twitter



Font Size: 26 Pt

1024x512 twitter



Font Size: 34 Pt

1200x628 facebook



Font Size: 30 Pt

1080x1920 instagram/facebook story



Font Size: 42 Pt